

WATER ISAC

CHAMPION PROGRAM

*Play a critical role in keeping the water sector
and those they serve secure.*



MEMBERSHIP BREAKDOWN

WHAT IS WATERISAC?

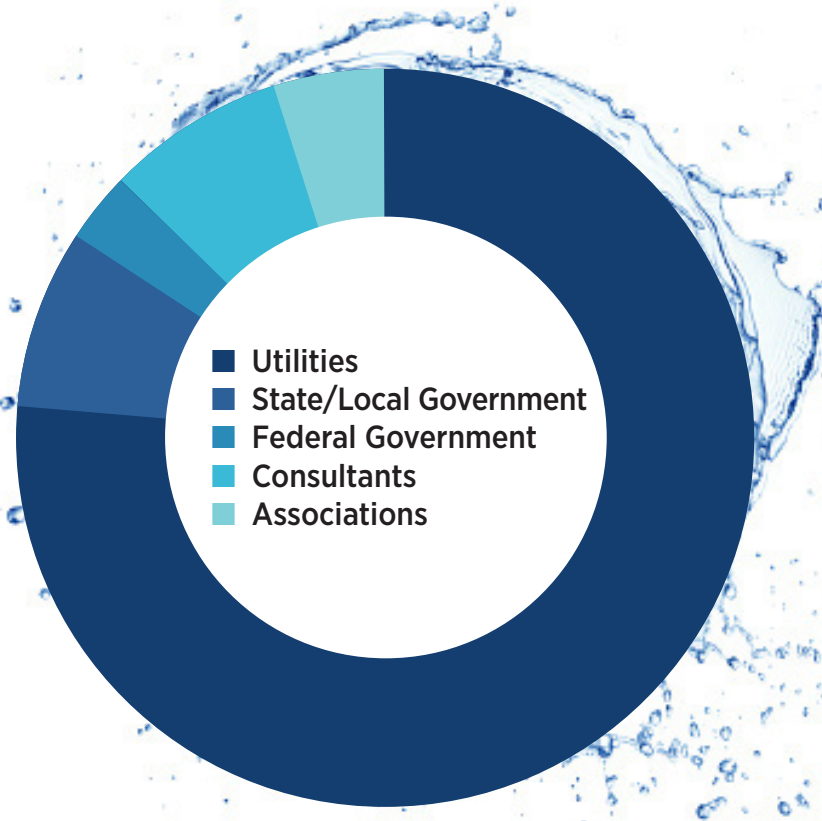
The Water Information Sharing Analysis Center (WaterISAC) is the gateway to cyber and physical threat information and best practices for the water and wastewater sector. Membership includes 3,200 active users across nearly 500 water sector utilities and companies serving 221 million Americans and consumers in Canada, Australia, and New Zealand.

WHAT IS THE WATERISAC CHAMPION PROGRAM?

The WaterISAC Champion Program was established because our nearly 500 utility members and thousands of others from around the globe - benefit from the experience and thought leadership offered by consultants, advisors and technology providers.

Champions can increase the knowledge and awareness of thousands of utilities on threats, best practices, and solutions to reduce cybersecurity and physical risks.

By leveraging WaterISAC, your offerings will be at the forefront of those offered by your competitors.



WHAT IS A WATERISAC CHAMPION?

WaterISAC Champions are subject-matter experts in physical and cyber security, resilience, and emergency preparedness. Their firms offer support to our members and the sector at-large. They are leaders in their spaces and one-of-a-kind solution providers.

As a WaterISAC Champion, your firm will receive benefits and recognition for providing actionable, water-sector-relevant content to help improve security, resilience, and emergency response in our critical infrastructure sector.

Be part of the WaterISAC family and select the Champion tier that best fits your firm and overall goals.

Champion Levels

Platinum.....	\$20,000
Gold	\$15,000
Silver.....	\$10,000
Bronze	\$5,000

*Fees are based on a calendar year.
Proration by quarter is available.*



CHAMPION Perks

	Bronze	Silver	Gold	Platinum
	\$5,000	\$10,000	\$15,000	\$20,000
WaterISAC Website Promotion	✓	✓	✓	✓
Premier Logo Positioning <i>Larger logo and higher placement on WaterISAC's dedicated Champion web page for more awareness.</i>				✓
Social Media Promotion <i>WaterISAC will promote Champions on their social media channels. Promotion frequency is per calendar year.</i>	✓	✓	✓	✓
Speaking Opportunities <i>WaterISAC comes upon the need for speakers and SMEs throughout the year. As a Champion, you will be reached out to on a first option basis. Speaking opportunities are not guaranteed.</i>	✓	✓	✓	✓
Dedicated Webinar <i>Security thought-leadership only. No SALES pitches. All content must be vetted and approved by WaterISAC.</i>			1	1
Cyber Threat Briefing <i>One per calendar year with the option for WaterISAC to call upon you for additional opportunities. Please note CTB can also be in panel format and multiple companies and/or Champions would be on the panel.</i>				✓
Educational Resource Items <i>Educational pieces include white papers, tools, best practices, guides, etc that would be a resource and/or benefit to our members and perhaps the sector at large. These pieces will live on the WaterISAC Champion-specific webpage and the Tools or Resources page of the WaterISAC website. All pieces must be from a thought leadership perspective and approved by WaterISAC.</i>	1	2	2	3
Quarterly Champion Email <i>As a WaterISAC Champion, you will be able to provide articles for our specific quarterly emails. Articles must be approved by WaterISAC.</i>	Company Listing Only	1	2	3
Guest Article on our Resource Center and in our Security & Resilience Update (SRU) Newsletter <i>SRUs are distributed electronically to WaterISAC members every Tuesday and Thursday. As a Champion, we will work with you to provide an article for the SRU that will also live within the WaterISAC portal.</i>	1	1	2	2



A large, dynamic splash of water in shades of light blue and white, cascading from the top left towards the bottom right, set against a white background with red diagonal accents at the top and bottom.

JOIN THE CHAMPIONS!

Interested in becoming a Champion?

Contact us today.

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